

**Engagement. Voice. Success.**

MINNESOTA  
**ALLIANCE**  
WITH YOUTH



# Delta Dental Serve a Smile Informational Webinar



*Making a Healthy Difference  
Through Service*



# Agenda

- Background
- Guidelines & FAQs
- Project Examples
- Questions



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# Delta Dental Serve a Smile Grant

## *Background*

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*Serve a Smile* believes that when **youth** are given an **opportunity** to participate in public service, they can **contribute in meaningful** ways to help **solve** issues and improve their community.



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# Delta Dental Serve a Smile Grant

## *Background*

- *Significant advances* in the field of oral health have been made
- *Access* to health information is not equally shared



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# Delta Dental Serve a Smile Grant

## *Background*

- 9<sup>th</sup> Annual Delta Dental Serve a Smile Grant Program
- Key Partners
  - Delta Dental of Minnesota
  - Minnesota Alliance With Youth
  - MN Chapter of Family, Career and Community Leaders of America (FCCLA)
- \$25,000 available for mini-grants of up to \$1000



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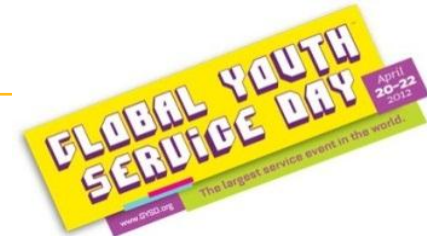
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# Delta Dental Serve a Smile Grant

## Background

### Global Youth Service Day

- A program of Youth Service America
- Largest service event in the world
- April 14<sup>th</sup> – 22<sup>nd</sup>, 2012
- MOA GYSD Event April 14<sup>th</sup>



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

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### WHO CAN APPLY?

*Youth* affiliated with any youth-serving organization in Minnesota.



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

### WHAT TYPES OF PROJECTS ARE FUNDED?

*Service or service-learning projects focused on an oral health or health initiative that represent a significant public health concern or serve an underserved Minnesota population.*



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

### WHO ARE THE TARGETED POPULATIONS?

- *Age related groups* (children, youth, women, men, or elderly)
- *Underserved populations* (low-income, people of color or people with health conditions).



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

### CAN THE PROJECT FOCUS ON ANY HEALTH ISSUE?

Health issues may include: *oral health, nutrition, obesity, diabetes, tobacco* (i.e., smoking or chewing tobacco and the connection to oral health), etc.



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# Delta Dental Serve a Smile Grant

## Guidelines & FAQs

### WHAT IS THE GRANT TIMELINE?

- February 17 Grant Applications are Due to MN Alliance With Youth by 4:00 p.m.  
(via email)  
*Note: Applicants must also register their service project with Youth Service America at <http://gysd.org/>*
- March 9 Grant Recipients Selected
- April 14- 22 Global Youth Service Day Celebrated (incorporated into project)
- May 1 Serve a Smile Project Evaluations Due  
(projects should be concluded the beginning of the summer)



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

### WHAT IS THE SELECTION CRITERIA?

- *Connection* to oral health or health related issue
- *Clear* description of :
  - Goals and strategies
  - Youth engagement and voice
  - Service/service-learning component
  - How youth will measure the impact
- *Complete* application and clear budget



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# Delta Dental Serve a Smile Grant

## *Guidelines & FAQs*

### HOW MUCH CAN I REQUEST?

- *Grant requests* up to \$1000
- *In-kind donations* of oral health products including donation bags, toothbrushes, toothpaste, dental floss, health fact sheets.
- *Limited* travel, refreshment, conference and celebration expenses will be considered.



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# Delta Dental Serve a Smile Grant

## *Guidelines and FAQs*

### FUNDING RESRICTIONS

Funds will be *not* awarded for

- general operating support
- health or dental treatment for individuals
- policy or advocacy projects
- religious groups for religious purposes
- paid staff support
- sports events or athletic groups



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# Delta Dental Serve a Smile Grant

## *Project Example*

### Example of an Oral Health related project

Youth plan and organize a community event to present oral health education materials to Somali community groups. Youth arrange for dental health professionals to present on oral health, and provide toothbrushes, toothpaste and floss to all participants. Participants leave the event knowing about dental resources in their community.



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# Delta Dental Serve a Smile Grant

## Project Example

Project Budget		
Include your project's budget and document anticipated expenses. Please be as specific as possible.		
Budget Category	Description	Total
Marketing (posters, flyers)	Poster and flyer creating ,printing, mailing	\$150.00
Supplies	Community Event Project Materials	\$225.00
Professional Development (speakers, honorarium etc.)	Dental Health Speakers (\$50 stipend each)	\$200.00
Transportation		
Food (no more than 25%)	Healthy snacks	\$100.00
Other/Miscellaneous		
	Total Requested	\$675.00



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## Project Example

In-kind oral health donations:			
Dental Health Item	Requested Quantity (in quantities of 12)	Cost per Item	In Kind Donation Total*
White plastic bags for dental supplies (9"x 12")	36	\$0.36	\$12.96
Children's toothbrushes (ages 1-7)	72	\$0.33	\$23.76
Adult toothbrushes (ages 8 +)	48	\$0.59	\$28.32
Toothpaste - child	72	\$0.17	\$12.24
Toothpaste - adult	48	\$0.17	\$8.16
Dental floss (ages 8+)	36	\$1.20	\$43.20
Total value of in-kind donation			\$128.64



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## *Project Example*

### Example of a Health related project:

Students plan and implement an Obesity Media event. Students conduct an interview with local health professionals on the risk factors of obesity and the populations impacted. Youth and adult participants are encouraged to call in or write in questions. Youth distribute a follow-up survey to see if the education and information had an impact.



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## *Project Example*

### Example of a Nutrition related project

High school students work with local elementary school students in an afterschool program that involves making healthy snacks, creating information display boards and art projects on healthy eating. These displays along with healthy snacks and oral health donation bags are presented at the Parent Night Open House.



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# General Grant Writing Tips

- *Read* all grant material before you start the writing process.
- *Share* the grant opportunity internally at your organization in enough time to get input and feedback.
- *Create* a timeline for both the grant writing process and for the program when you get the funds.
- Be *clear* and *concise* in your writing.
- *Connect* the program vision and activities back to goals of the grant.



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# Where can I find more information?

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Contact Sarah Ullmer

612-554-6019

[serveasmile@mnyouth.net](mailto:serveasmile@mnyouth.net)

Application, Project Ideas and Guidelines at

[www.mnyouth.net](http://www.mnyouth.net)

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