

SOCIAL MEDIA TOOLKIT FOR HOST SITES

Thank you for being a host for the Minnesota Alliance With Youth AmeriCorps Promise Fellow program. We are grateful for your partnership and look forward to working with you.

This is a guide for you to use for your social media channels to share information on how to become a Promise Fellow and encourage people to apply. We strive to make it as easy as possible to do so. With that in mind, please feel free to copy and paste the suggested posts below verbatim. If you'd like to customize them to your community, you are welcome to do that as well.

When posting, please tag Minnesota Alliance with Youth on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> or <u>LinkedIn</u>. If you have any questions, please do not hesitate to reach out to recruitment@mnyouth.net.

Images: We also recommend using visuals along with your social media posts, as this can help capture audiences' attention and increase interest in the content. <u>Here is a link</u> to several image options, which are available for your use.



Sample posts:

- Now's the chance to apply and be part of Minnesota's Promise Fellows, an AmeriCorps program that works with students to help them succeed and prepare for graduation. The program, an initiative of Minnesota Alliance With Youth, gives you the opportunity to serve students and receive a stipend, education reward and many other benefits.
 We are proud to be a Promise Fellow host site along with other schools and community organizations across Minnesota and implement a prevention-oriented approach to get students back on track to graduate on time. Learn more about the program and apply now: https://mnyouth.net/americorps/join-the-corps/the-pf-experience/.
- Apply now to be a Promise Fellow with Minnesota Alliance With Youth! We are excited to be a host site for this incredible program. What does a Promise Fellow do? Each Fellow spends a school year, summer or all year long helping a small group of Minnesota students in grades 6-12 get the support they need to thrive in school and start off strong in life. Much more than a tutor, Promise Fellows work one-on-one with students in the areas of attendance, engagement and course performance, fostering students' unique talents and honoring their voices. Apply now and play a central role in preparing students for graduation and beyond: https://mnyouth.net/americorps/join-the-corps/the-pf-experience/.
- Did you know we're a host site for the Promise Fellows program? The program is looking for caring adults from recent grads to recent retirees who are interested in supporting students in grades 6-12. What benefits do you get from being a Promise Fellow with Minnesota Alliance With Youth?
 - One of the prime benefits is the opportunity to gain valuable experience in a school setting over a short-term period. The experience and relationships that Promise Fellows cultivate during their service open the doors to countless other opportunities for years to come! Full-time Promise Fellows earn \$16/hour- one of the largest AmeriCorps stipends available in Minnesota! You'll also be eligible to earn the Segal AmeriCorps Education Award, student loan forbearance, and so much more. That's just the beginning! Learn more: https://mnyouth.net/americorps/join-the-corps/the-pf-experience/.
- We are honored to be a host site for the Promise Fellow program through Minnesota Alliance With Youth! Since its inception in 1998, over 180,000 students across the state have been supported through this program, and we need your help this year even more! Promise Fellows receive a stipend, plus valuable other benefits, for making a lasting difference in your life and the lives of youth in Minnesota. Learn more about the opportunity: https://mnyouth.net/americorps/join-the-corps/the-pf-experience/.

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